



Building Healthier Food Innovation Grants

- ✓ Matched funding of up to \$50,000
- ✓ Receive funding and expert support to reduce reformulation risks
- ✓ Work with trusted experts to create healthier food faster

TALK TO A CONSULTANT



Australian Government
Department of Industry,
Innovation and Science

Industry
Growth
Centres



Applying for BHF Grant

FIAL and VicHealth are committed to making a difference in consumer lives by supporting businesses to Build Healthier Foods. As such they are offering businesses grants of up to \$50,000 for production concerns or innovative ideas to support this initiative.

To make it easier for businesses to access grants, we will connect you with a experts to help you apply for a grant, provide the funds for your idea, and also provide you with introductions to leading technical experts to help your project succeed.

1. Organisation Eligibility (Eligible companies must):

- Be based in Australia with a registered ABN/ACN
- Have more than one year of commercial sales prior to the EOI submission date.
- Already be in the market as food, beverage or agribusiness producers, or suppliers to the agribusiness chain
- Not be a university or research organisation
- Not be a Rural Development Corporation or Subsidiary

Applications from consortiums of more than one commercial organisation are welcomed.

2. Project Eligibility

Eligible projects must:

- Demonstrate a clear technical challenge that is not able to be solved with the internal resources of the applicant organisation
- Have a characterised health objective, e.g improve the rating or achieve a NPSC score less than 4.
- Be able to demonstrate the clear path to market as a result of solving the technical challenge. A commercialisation plan must be included in the application.
- Clearly demonstrate the consumer insight which is influencing the market demand.
- Ensure internal training to up-skill staff as required.
- Be completed within one year of the date of funding.

The following projects are not eligible for the funding through BHF grants:

- Collection or generation of market or consumer data, other than infield testing of consumer responses to products as part of the product development.
- Equipment design for development of equipment prototypes.
- Revision/upgrade of plant and/or equipment design for product or process application to suit a consumer or customer need.
- General processing or equipment improvements, waste disposal or safety.
- Software development.
- Business or quality systems development or implementation (however, this may be reviewed on a case by case basis for micro businesses of <5 employees with <\$750k p.a sales, but QA systems costs must be <20% of the total project cost).
- Joint ventures.
- Business start-ups with less than one year of continuous commercial sales.
- Initial scoping investigations made prior to product development.
- Shipping or transport trials unless part of a development project.
- The maximum project length is one year from the date the funding agreement is signed. Projects longer than one year in duration are not eligible.



3. Matched Funding Contributions

- BHF Grants will provide one for one matched cash contribution up to a maximum of \$25,000 for eligible applicants. Or, up to \$50,000 one for one matched funding for projects that engage an external expert/consultant.
- You are unable to submit an application if you are receiving Federal or State Government Funding for the same project.
- You can submit an application if you are currently receiving levy contributions from an RDC for the project, however this funding cannot form part of the matched cash contribution towards the project. The maximum total project funding is \$50,000.
- The minimum total project co-funding is \$5000 for a total project amount of \$10,000.
- Funding from BHF Grants and successful applicants will be payable in installments as determined by an agreement between Food Innovation Australia, other funding organisations, the project applicant and the research/R&D agency.

4. Who Can Provide Technical Expertise?

- Technical challenges can be completed by both public and/or private agencies but private organisations not registered as research providers must first be members of the Building Healthier Foods community or authorised by FIAL to ensure quality of outcomes for the submission.
- Applications with private research providers must include evidence of the private research provider capability and expertise in research within the Food & Agribusiness sector, and the technology focus area for the project.

5. What is the selection process?

- You will need to submit your application which will address the criteria in the application form which can be found online at: <http://bhf.news/grant>
- The 'selection panel' will consist of FIAL team members and representatives from VicHealth, as well as an independent external assessor.
- The selection panel will meet monthly to review and assess applications received, and will award grants to eligible and successful applicants on a rolling basis each month until all grant funds are allocated.
- Successful applicants will be notified in writing and will be required to enter into a legal agreement with FIAL before being entitled to payment of project funds.
- The project will not commence until legal contracts have been signed and finalised.
- The legal contract must be signed and finalised within 60 days from the day the applicant is notified of their application being successful. Failure to finalise contracts within 60 days from that date, may result in the withdrawal of the grant offer.



6. Reporting Obligations

A number of reports will need to be provided upon completion of the project

Report 1: Case Study

- A case study must be provided of what has been learned through the project within 2 weeks of completion of the project. The content of the case study report is an overview of the type of challenge, the approach, solution/learnings and the planned benefits and general findings observed in the project. The format may be print, digital or video case studies. This report does not need to contain the development of IP.
- As part of the Victorian Salt Reduction Initiative, VicHealth and FIAL would like to work with grant recipients to develop publicly available case studies that will be published on the Unpack the Salt, VicHealth and FIAL websites. The format of the case studies would be written infographic style but could also include short video case studies. The cost of developing these public facing case studies is the responsibility of VicHealth but would be developed in partnership with grant recipients.
- All publicly available case studies would require formal approval of their content by both the applicant company and the research agency prior to publication.
- Case studies can be used to promote your business and products.

Report 2: In-Confidence Report

- The In-Confidence Report is to contain 'in-confidence' information relating to product processes, learnings, trainings and outcomes and must describe the nature and application of any IP, however the specifics of the IP to do need to be mentioned.
- It is a mandatory requirement that the 'in-confidence' report be available for FIAL research purposes and for 'in confidence' disclosure to the Commonwealth Department of Industry Innovation and Science and VicHealth. The In-Confidence Report will not be used by FIAL, the Commonwealth Department or VicHealth for commercial use or commercial disclosure unless the applicant(s) fails to commercialise the IP within 3 years.

Report 3: Annual updates

- Applicants must also provide to FIAL summary updates for 3 years upon completion of the project. For example, market share, entry into new markets, sales, or other measurable performance metrics as detailed in the expected business benefit section of the application.
- Annual report information will be de-identified and aggregated for reporting so that no specific company commercial information is available.

Report 4: Receipt of Payment

- Applicants and research agencies must provide evidence to FIAL of payment in the form of receipt of payments or as appropriate, in line with the agreed payment schedule between FIAL, the applicant and expert organisation.

If you need technical assistance please fill in the EOI form

CLICK HERE

If you already have the technical expertise please

APPLY NOW!

